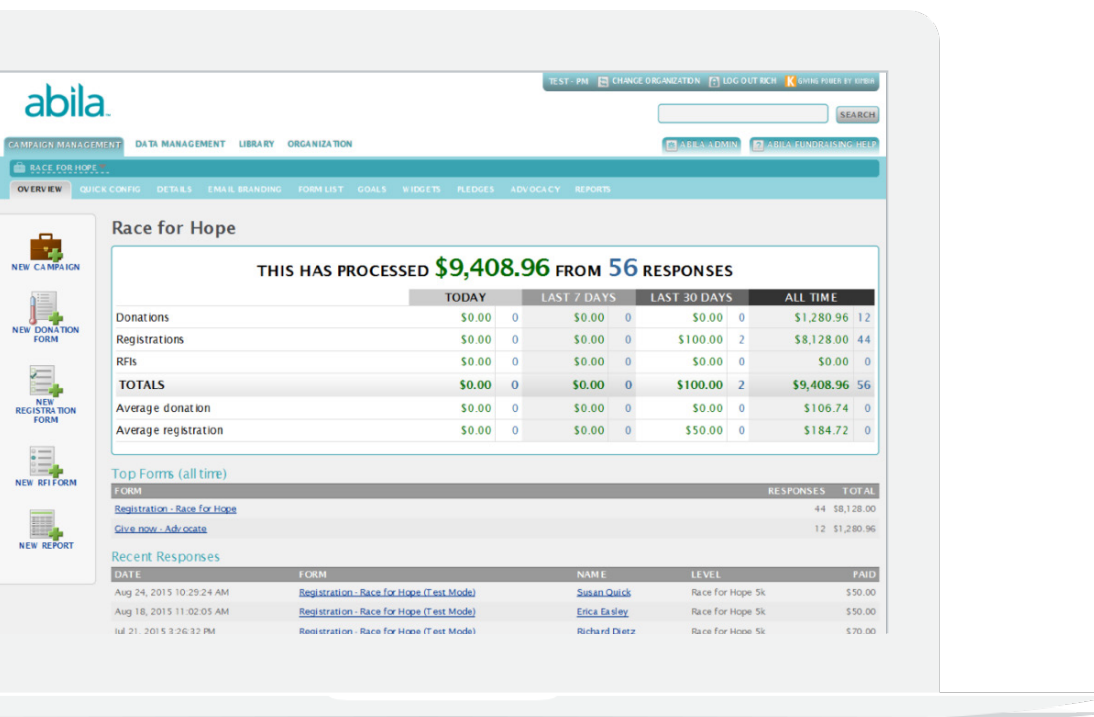


abila  
fundraisingonline™

# Deliver on your mission by streamlining your fundraising.

With Abila Fundraising Online (AFO), fundraising professionals can instantly create and deploy the most effective campaigns and events in a matter of minutes.



**Race for Hope**

**THIS HAS PROCESSED \$9,408.96 FROM 56 RESPONSES**

	TODAY	LAST 7 DAYS	LAST 30 DAYS	ALL TIME
Donations	\$0.00 0	\$0.00 0	\$0.00 0	\$1,280.96 12
Registrations	\$0.00 0	\$0.00 0	\$100.00 2	\$8,128.00 44
RFIs	\$0.00 0	\$0.00 0	\$0.00 0	\$0.00 0
<b>TOTALS</b>	<b>\$0.00 0</b>	<b>\$0.00 0</b>	<b>\$100.00 2</b>	<b>\$9,408.96 56</b>
Average donation	\$0.00 0	\$0.00 0	\$0.00 0	\$106.74 0
Average registration	\$0.00 0	\$0.00 0	\$50.00 0	\$184.72 0

**Top Forms (all time)**

FORM	RESPONSES	TOTAL
Registration - Race for Hope	44	\$8,128.00
Give now - Advocate	12	\$1,280.96

**Recent Responses**

DATE	FORM	NAME	LEVEL	PAID
Aug 24, 2015 10:29:24 AM	Registration - Race for Hope (Test Mode)	Susan Quirk	Race For Hope 5k	\$50.00
Aug 18, 2015 11:02:05 AM	Registration - Race for Hope (Test Mode)	Erica Easley	Race For Hope 5k	\$50.00
Jul 21, 2015 3:26:32 PM	Registration - Race for Hope (Test Mode)	Richard Dietz	Race For Hope 5k	\$70.00



Enhance existing online fundraising results or begin your online fundraising efforts with access to customizable web forms that collect donations and pledges, while engaging and motivating supporters.



Allow us to assist with implementation, and you'll raise 10 times the donations than you would executing independently.

AFO gives you the ability to quickly manage and review campaigns.

# Our flexible, easy-to-use online fundraising and event management solution can help you:

## Stay on track and save time

Real-time performance metrics help you manage your entire fundraising event or campaign, and you can create your own forms within minutes. AFO integrates with Abila's donor management tools so there's no need to manually enter online gifts.

## Maximize online fundraising results

Move beyond a simple "donate now" button and collect vital information from your donors via mobile device, tablet, or desktop computer. Enjoy an enhanced supporter experience on your website, as donors will no longer be sent to a separate page to donate. Compare or combine online and offline giving totals for complete visibility into your fundraising efforts.

## Promote your mission

Peer-to-peer fundraising provides your donors with the tools they need to promote your mission to their social networks with built-in social media sharing.

## Work together

Team-based fundraising allows donors to reach a fundraising goal in a collaborative effort.

## Host successful events

Use AFO to help you host the event of the season, from event registration, sponsorship collections, and even volunteer sign-up.

Four types of forms in one product make data management easy. These include:



### Sign-up pages

For volunteer interest, general interest, email interest, contact me, etc.



### Donation pages

Single gifts, recurring, honor/memorial, and pledges, to name a few.



### Special events

Ticket sales for special events/galas throughout the year. Include different ticket prices, discount codes, and more.



### Peer-to-Peer

For your 5K or other personal fundraising campaigns, such as growing a mustache or donating your birthday for a cause.

"We raised \$60,000 more this year over what we had hoped. The cyclists expressed the easy-to-use peer-to-peer fundraising tool made it easier for them to reach out to more people they knew."

**Heather Scott**

Habitat for Humanity Winnipeg



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Learn more about Abila Fundraising Online at  
[communitybrands.com/products/fundraising-online/](https://communitybrands.com/products/fundraising-online/)